

# SHAWN ROCHESTER

FINANCIAL GURU. SPEAKER. THOUGHT LEADER. AUTHOR. FINANCIAL COACH

## TEACHING AUDIENCES TO...

- Maximize their Money & Create Cash Flow
- Gain Financial Freedom & Eliminate Debt
- Transform their Communities
- Leave a Lasting Legacy

[www.GoodStewardLiving.com](http://www.GoodStewardLiving.com)



## THE 7 PRINCIPLES FOR FINANCIAL SUCCESS

In this keynote, Shawn teaches 7 rock solid principles that will help your audience to develop a new mindset on Stewardship, Ownership and Legacy allowing them to leave a significant inheritance for their children's children.

## MAXIMIZE YOUR CASH FLOW!

In this empowering keynote Shawn teaches:

- How your childhood affects your relationship with money
- How to identify expenses that you should avoid reducing because they cause more harm than good
- 7 powerful ways to save up to \$20,000 in your household

## THE BLACK TAX: THE COST OF BEING BLACK IN AMERICA AND WHAT YOU CAN DO TO CHANGE IT

Based on Shawn's ground-breaking book *The Black Tax*, Shawn examines the staggering financial cost from emancipation to the present day to answer the question of how, after 400 years, more than 40 million African-Americans own only 2% of U.S. wealth. Shawn discusses his plan based on the concept of Purchasing, Hiring, and Depositing (PHD) in Black banks, businesses and communities that will empower us and create much-needed jobs and businesses in the Black community.

## CREDIT: THE GOOD, THE BAD, AND THE UGLY

In this empowering keynote Shawn teaches:

- How finances affect divorce rates
- The history and purpose of credit reporting
- How credit scores are being used for more than what they were designed for
- How much can certain negative actions lower your score
- How to enhance your credit

## Connect with Shawn:

-  LinkedIn: [www.linkedin.com/shawnrochester](http://www.linkedin.com/shawnrochester)
-  Facebook : [www.facebook.com/goodstewardliving](http://www.facebook.com/goodstewardliving)
-  Instagram: [www.instagram.com/shawn.rochester](http://www.instagram.com/shawn.rochester)
-  Twitter: [www.twitter.com/rochester\\_shawn](http://www.twitter.com/rochester_shawn)

*"Shawn provides an easy to understand and follow roadmap for those desiring real change to become financially empowered"*

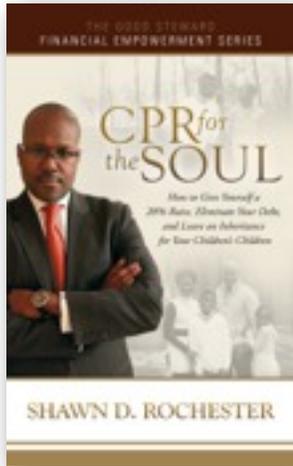
**Financial Empowerment Workshop Student**

*"The workshop gave practical information and knowledge that could be utilized in the life of the individual immediately"*

**Financial Empowerment Workshop Student**

Presentation Topics

**Book Shawn Today!** | [GoodStewardLiving.com](http://GoodStewardLiving.com) | 855-662-7788 | [info@goodstewardliving.com](mailto:info@goodstewardliving.com)



## Shawn's Books

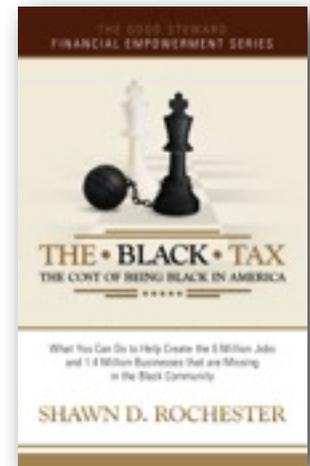
**CPR for the SOul** is a powerful financial and empowerment guide steeped in scripture and filled with practical advice, given in plain but paradigm-shifting language that will change the way you think about money. You'll learn how to set realistic financial goals, identify your phantom expenses, develop a fully burdened budget, determine your cash flow, then maximize your cash flow by reducing your expenses in a reasonable and sustainable way.

**Book Shawn Today**  
to speak at your next event:  
855-662-7788  
[info@goodstewardliving.com](mailto:info@goodstewardliving.com)  
[www.GoodStewardLiving.com](http://www.GoodStewardLiving.com)

*"Amazing workshop! I wish I received this information ten years ago!"*  
**Financial Empowerment Workshop student**

**The Black Tax** is an extraordinary analysis of how anti-Black bias has created a detrimental tax that Black Americans pay in the auto, housing, online, job and lending markets. It takes an in depth look at how that "tax" has suffocated our entrepreneurial spirit; restricted our ability to develop healthy families; decreased the number of communities that provide quality education, safe neighborhoods and gainful employment; and significantly reduced our ability to leave a sizable inheritance to our children. *The Black Tax*, however, does not focus on this injustice. Instead, it quantifies the fiscal impact of the tax, provides the data to support it, and then offers ways that Black America can offset the effects and create 6 million jobs and 1.4 million businesses in the Black community.

*The Black Tax* examines the staggering financial cost from emancipation to the present day to answer the question of how, after 400 years, more than 40 million African-Americans own only 2% of U.S. wealth. The book then lays out a plan based on the concept of Purchasing, Hiring, and Depositing (PHD) in Black banks, businesses and communities that will empower us and create much-needed jobs and businesses in the Black community.



## About Shawn



Financial Guru & Good Steward® Coach Shawn D Rochester is the CEO of Good Steward LLC and a financial mentor and strategist to individuals and families striving to become legacy creators...those looking to become a Good Steward of their resources and put themselves in a position to leave an inheritance for their children's children. Shawn teaches through Good Steward that having a strong personal financial management foundation is a critical component for developing strong families, communities and global competitiveness.

Just a few years ago he transitioned from his esteemed full-time job as a seasoned corporate development and strategy executive within the private, public and nonprofit sectors, and turned his passion for people into a thriving enterprise as a speaker, financial coach and entrepreneur becoming CEO of Good Steward LLC. His nationally acclaimed financial course The Good Steward Financial Empowerment Series, which is the foundation of his coaching program, is taught online through Good Steward University and in churches, empowerment conferences, and through groups. The sought after course combines bible based truths on money and stewardship while also addressing cultural concerns of African Americans examining Shawn's extensive and life-changing research on what he calls the "The Black Tax"® which is his soon to be released book of the same name. Shawn is also the author of *CPR for the Soul* and hosts his own show on financial empowerment *Good Steward Living TV*.

Shawn holds a Bachelor's degree in Chemical Engineering from The University of Rochester, and a Master's degree in Business Administration from The Chicago Booth School of Business with a focus on Accounting, Finance & Entrepreneurship. He lives in Southbury CT with his wife and two children.

